The World Wide Web is only around 20 years old, but it has transformed the way we work, collaborate, engage in commerce, participate in politics and interact socially.

The Master of Social Research (Social Science of the Internet) was launched in 2008 and focuses on:

- the fundamental changes to society, politics and the economy brought about by the web
- social science concepts and methods for understanding life in the Internet Age
- online research methods for collecting and analysing Internet data.

The emphasis on social science (economics, political science and sociology) and quantitative research methods is what distinguishes the Master of Social Research (Social Science of the Internet); Internet studies elsewhere typically have a media and communication studies perspective, or else focus on the governance of the Internet.

The Master of Social Research (Social Science of the Internet) can be completed in one year of full-time study (part-time students are also welcome).

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